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February 26th 1979.

Professor Donald Appleyard,
Chairman, Faculty Search Committee,
Department of City and Regional Planning,
University of California,
BERKELEY, CA 94720.

Dear Sir,

Re: Application for Associate or Full Professorship

The November, 30th, 1978, issue of TAB carrying your advertisement arrived here only last week. I advised you by telegram that I wished to apply if it is not already too late. I am preparing a fully detailed application for airmailing next week. Meanwhile, I include a brief resume and an indication of my interest in wishing to teach and carry out research at Berkeley.

The concepts and methods of "Planning" which I absorbed during 10 years of University education in Australia, Europe and the United States, I have since reshaped in 20 years of active research, planning and management of conflict and change in the built environment. For the last 12 years, my work has increasingly concentrated on strategic policy making and corporate planning for local and regional governments in Australia, Indonesia, Papua New Guinea, Iran and Mauritius.

I have participated in, influenced and observed results of effective and ineffective environmental decision-making and action at all levels of government, private enterprise and citizen groups, in all parts of Australia and in a number of developed and "Third World" countries. My research and planning practice has dealt in depth with all scales of the man-made and natural environments, including building groups, streets and spaces, precincts, neighbourhoods, town, cities and regions. It has demanded appreciation and integration of the knowledge and skills of related disciplines such as architecture, building, landscape and industrial design, surveying, engineering, transport, geography, sociology, economics, commerce, management, public administration and law.

The single most comprehensive example of this work has been my City of Adelaide Study, published as a 261 page book in 1974.

I am now seeking opportunity to :

- * pass on to a new generation, through teaching, the body of knowledge and skills I have been fortunate to accumulate;
- * codify that knowledge in textbook form, using the original files as source material for actual case studies;
- * conduct, in collaboration with others, research and ~~the~~ advanced studies, using the case study files and research library I have built up in my major field of interest :

Conflicting theories and practices
in urban management and planning,
with case studies drawn from
Indonesia 1970 - 79 and Australia
1960 - 79.

I turned 47 two weeks ago. Over recent years I have succeeded in reducing my responsibilities to my clients and employees, so as to free myself for the scholarly work I want to do in the second half of my career. I am now free to relocate and could move to Berkeley at short notice.

Professor Martyn Webb, of the University of Western Australia, who is known to Professor Webber, has agreed to act as one of my referees. I am currently trying to contact two others, one of whom is a Director of a Department of the World Bank, and has not been in Washington this past week.

Yours faithfully,


GEORGE CLARKE.