

THE FIRST NATIONAL
REAL ESTATE DEVELOPMENT
SYMPOSIUM

13.4.1972

the

see p 3

bare facts

about

land development

Gold Coast
Symposium

Hosted by
the Institute
of Real Estate
Development
(Qld.)



1972, Gold Coast, Queensland



**Financiers to the
development industry**

ASL Welcomes delegates to the Real Estate
Development Symposium

ASSOCIATED SECURITIES LIMITED

- Brisbane
 - Stones Corner
 - Ipswich
 - Surfers Paradise
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 - Townsville
- and Branches throughout Australia.

YOUR CONTACTS :

The Institute of Real Estate Development (Qld.), c/- Powell Lorkin and Associates Pty. Ltd., 137 Creek Street, G.P.O. Box 2222, Brisbane. Telephone 21 2218, 21 9882

Registration, Accommodation, Travel :

Mrs. Olive Stratford

Institute Secretary :

Mr. Ian J. Lorkin

Media Liaison :

Mr. Ian H. Ward

Mrs. Stratford and Messrs. Lorkin and Ward will be at the Chevron Hotel for the duration of the symposium.

Symposium Information :

	Page
Programme	2-6
Tour of Gold Coast Development	7
Transport Arrangements	7
Ladies' Bus Tours	8
Cabaret	8
Dress	8
Breakfast Discussion Groups ..	9

**Chevron Hotel,
Gold Coast, Queensland
April 12 to 15, 1972**

This first national Real Estate Development Symposium has been hosted by the

**INSTITUTE OF REAL ESTATE
DEVELOPMENT (QLD.),**
c/- Powell Lorkin and Associates
Pty. Ltd.,
137 Creek Street,
Brisbane, Q. 4000.
Telephone 21 2218, 21 9882

Postal Address :
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President : W. H. BOWDEN

Secretary : D. A. SMALLWOOD

Treasurer : R. C. OGILVIE

**Vice-Presidents : L. JONES
M. E. HARRISON**

**Councillors : A. F. GRANT
W. V. LIGHTFOOT
J. ANDREWS
P. R. SHARPE**

Welcome to the Gold Coast . . .

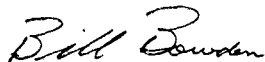
When our Institute was deciding the venue for this first national symposium for real estate developers, it was not surprising to find that the Gold Coast, which boasts some of the most interesting and unique land developments in the world, was the popular choice.

Here at Surfers' Paradise, many of us are meeting for the first time in what is rapidly becoming the nation's foremost symposium and convention centre, and in an atmosphere which we hope will be as informative as it is informal.

Land developers today are faced with a number of vexed questions. "The Bare Facts About Land Development" will provide for us an interesting and thought-provoking symposium, to which all are invited to make their contribution.

The symposium aims to unite and strengthen the industry throughout Australia, to prove its ethics and responsibility. We believe the relaxed atmosphere of Surfers' Paradise will add stimulus to our discussions.

On behalf of the Institute of Real Estate Development (Qld.), to delegates and your wives . . . welcome to the Gold Coast.

A handwritten signature in dark ink, reading "Bill Bowden". The signature is fluid and cursive, with the first name "Bill" and last name "Bowden" clearly distinguishable.

W. H. BOWDEN, President.

PROGRAMME :

Wednesday, April 12, 1972

10.00 a.m. — 4.00 p.m.

REGISTRATION — At the symposium registration office in the foyer of the Chevron Hotel.

12.30 p.m. — 2.00 p.m.

LUNCHEON — Buffet, Poolside, Chevron Hotel.

2.30 p.m.

GENERAL BUSINESS — discussion by appointed delegates. This meeting is open to any delegate who wishes to attend.

4.00 p.m. — 4.45 p.m.

OFFICIAL OPENING — By the Premier of Queensland, Hon. J. Bjelke-Petersen, in the Convention Room, Chevron Hotel.

4.45 p.m. — 5.00 p.m.

BRIEFING of delegates.

5.30 p.m. — 7.30 p.m.

CIVIC RECEPTION — Delegates are guests of the Gold Coast City Council and the Albert Shire Council at a Civic Reception at the Surfers' Paradise Golf Club. (Refer Transport Arrangements, page 7).

EVENING FREE

TICKET

Welcome to the

Cabaret — Barbecue

First National
Symposium for Real
Estate Developers

7.30 p.m., Poolside,
CHEVON HOTEL
Gold Coast

APRIL 14, 1972

CHEVRON PARADISE HOTEL

When convention sessions are over . . .

There's the **GOLDEN PEACOCK RESTAURANT**, where you dine and dance in a sophisticated setting.



The **BIRDCAGE BAR**, for pre-dinner cocktails in a delightfully intimate atmosphere.



And the **SOUTH SEAS RESTAURANT**, with its authentic Polynesian aura, where you dine and dance till
11.30 p.m.



Relax in Paradise . . .
The CHEVRON PARADISE HOTEL

Reservations :
Contact Reception Desk

Thursday, April 13, 1972

MORNING SESSION

Theme — Property Development and the Future.

9.00 a.m. — Chairman introduces speaker.

9.05 a.m. — Speaker — Mr. G. CLARKE, Dip.T.P.(London), B.Arch. (Sydney), F.R.T.P.I., F.R.A.P.I., F.R.A.I.A., Managing Director, Urban Systems Corporation Pty. Ltd., Sydney.

9.35 a.m. — Commentator — Mr. N. CROWLEY, B.Comm., of the Housing Industry Association.

9.50 a.m. — **DISCUSSION GROUPS.**

10.15 a.m. — **QUESTIONS.**

10.30 — 11.00 a.m. — **MORNING TEA.**

LATE MORNING SESSION

Theme — The Developer and the Local Authority.

11.00 a.m. — Chairman introduces speaker.

11.05 a.m. — Speaker — Ald. BRUCE SMALL, Mayor of the Gold Coast.

11.35 a.m. — Commentator — Mr. J. C. SLAUGHTER, C.M.G., A.A.S.A., F.I.M.A., the former Town Clerk and Executive Adviser, Brisbane City Council.

11.50 a.m. — **DISCUSSION GROUPS.**

12.15 p.m. — **QUESTIONS.**

12.30 — 2.00 p.m. — **LUNCHEON.**
Barbecue, Poolside, Chevron Hotel.

Thursday, April 13, 1972

AFTERNOON SESSION

Theme — The Role of a Planning Authority.

2.00 p.m. — Chairman introduces speaker.

2.05 p.m. — Speaker — Mr. T. BROOKS, M.R.P.T.I., F.R.A.P.I., Director of Urban Development and Town Planning, Darwin.

2.35 p.m. — DISCUSSION GROUPS.

3.00 p.m. — QUESTIONS.

3.30 — 4.00 p.m. — AFTERNOON TEA.

LATE AFTERNOON SESSION

Theme — The Implications of Proposed Environmental Regulations in N.S.W.

4.00 p.m. — Chairman introduces speaker.

4.05 p.m. — Speaker — Mr. G. BROWN, M.Sc.(Melb.), B.Sc.(Perth), Managing Director of Environmental Science and Services Pty. Ltd.

4.35 p.m. — DISCUSSION GROUPS.

4.50 p.m. — PANEL DISCUSSION.

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7.00 p.m. — SYMPOSIUM DINNER, Chevron Hotel (Casual Dress).

BREAKFAST DISCUSSION GROUPS

On registering for the seminar, you would have been asked to record your preferred subject and an alternative for discussion at the specially-planned breakfast discussion sessions on Friday, April 14. Tables will be numbered according to the subject to be discussed. Please proceed to the table which number corresponds with the number of the subject which you selected when you registered.

1. Development — Residential
— Industrial
— Canal
2. Project Building and Tract Development.
3. Acquisition/Finance.
4. Rezoning.
5. High Rise and Inner City.
6. Conservation/Pollution.
7. Advertising and Promotion.
8. Shopping Centres.
9. Road Construction and Engineering.
10. Filling and Re-Contouring.
11. Rates and Local Authority.
12. Underground Power and Telephones.

The nomination by you of a second preference for discussion is necessary because of the possibility that too many delegates might wish to discuss the same subject.

golf club and return for the Civic Reception, at which delegates will be guests of the Gold Coast City Council and the Albert Shire Council.

LADIES' COACH TOURS

Coach tours which will include visits to two of the Gold Coast's most popular attractions, the Currumbin Bird Sanctuary and Marineland, have been arranged for delegates' wives on the mornings of Thursday, April 13, and Friday, April 14.

On both days, the tours will leave Chevron Hotel at 9.30 a.m. and return to the hotel by noon, in time for lunch, leaving delegates' wives free to enjoy the afternoon as they choose.

CABARET

Delegates may wish to invite additional guests to the Symposium Cabaret/Barbecue to be held Poolside, Chevron Hotel on Friday, April 14.

Your own ticket for this function is detachable on page 11.

Additional tickets will be issued by the Symposium Registrar for your guests at a cost of \$3.00 (single). This cost is fully inclusive.

DRESS

Casual dress is the rule rather than the exception on the Gold Coast, and it is proposed that all functions and business sessions be casual.

The Civic Reception and the Symposium Dinner will also be casual.

Friday, April 14, 1972

7.30 — 8.45 a.m. — BREAKFAST DISCUSSION GROUPS (Refer page 9).

MORNING SESSION

Theme — Inner City Development.

9.15 a.m. — Chairman introduces speaker.

9.20 a.m. — Speaker — Mr. T. DAVIES, A.C.I.V., Australian Deputy General Manager, Hooker Projects Pty. Ltd.

9.50 a.m. — Commentator — Mr. L. PERROTT, F.R.I.B.A., F.R.A.I.A., F.A.P.I., A.M.T.P.I., Melbourne Architect and Town Planner.

10.10 a.m. — DISCUSSION GROUP.

10.20 a.m. — QUESTIONS.

10.30 — 11.00 a.m. — MORNING TEA.

LATE MORNING SESSION

Theme — Betterment Tax.

11.00 a.m. — Chairman introduces speaker.

11.05 a.m. — Speaker — Mr. J. DEANE, N. & K. Developments Pty. Ltd., Sydney.

11.30 a.m. — DISCUSSION GROUP.

11.45 a.m. — QUESTIONS.

12 noon — 2.00 p.m. — LUNCHEON, Poolside, Chevron Hotel.

Friday, April 14, 1972

AFTERNOON SESSION

Theme — The Price of Land.

2.00 p.m. — Chairman introduces speaker.

2.05 p.m. — Speaker — Professor R. C. GATES, B.Comm., M.A., Dean of Faculty of Commerce and Economics, University of Queensland, Chairman of Australian Institute of Urban Studies Task Force Investigating the Price of Land in Capital Cities.

2.35 p.m. — Commentator — Mr. R. HEALY, A.C.I.V., A.R.E.I., Operations Controller of ASL Developments Ltd., Sydney.

3.00 p.m. — DISCUSSION GROUP.

3.15 p.m. — QUESTIONS.

3.30 — 4.00 p.m. — AFTERNOON TEA.

4.00 — 5.00 p.m. — PANEL DISCUSSION.

5.15 p.m. — OFFICIAL CLOSURE.

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7.30 p.m. — CABARET and BAR-BECUE, Poolside, Chevron Hotel (Refer Cabaret, page 8).

Saturday, April 15, 1972

TOUR OF GOLD COAST DEVELOPMENTS

9.00 a.m. — 12.30 p.m.

Coach tours of Gold Coast Developments for delegates and their wives. Delegates who wish to leave the Gold Coast early on Saturday afternoon by plane from Coolangatta airport are invited to join a special tour which will leave the Chevron Hotel and proceed south, taking in the important developmental areas, and terminating at the airport.

Another tour has been arranged for those delegates who wish to stay a little longer. It will travel south and return to Chevron Hotel, taking in the developments in more detail. The travel officer will be available on Thursday, April 13, and Friday, April 14 to arrange bookings for flights from the Gold Coast following the symposium.

Delegates who wish to continue their break may do so at Hayman Island, Lindeman Island, South Molle Island, Brampton Island, Happy Bay or Daydream Island by making arrangements with Ansett's travel agents.

TRANSPORT

Civic Reception at Surfers' Paradise Golf Club at 5.30 p.m. on Wednesday, April 12.

Transport is available to take delegates from Chevron Hotel to the