



NSW DIVISION

MANAGEMENT AND PLANNING IN CITY GOVERNMENT—

THE CITY OF SYDNEY STRATEGIC PLAN AND ITS IMPACT ON MANAGEMENT AND DEVELOPMENT IN THE CITY OF SYDNEY

The management of the City of Sydney affects the costs incurred by all businessmen whose work brings them into the city.

The seminar will draw attention to new attitudes towards City Government.

It will also show how the City of Sydney Strategic Plan was developed and how it meets planning needs for the future and affects development costs in the City of Sydney.

Tuesday, March 7, 1972
4.30 p.m. to 9.30 p.m.

AUSTRALIAN MANAGEMENT TRAINING COLLEGE
135 Walker Street, North Sydney. 2060.

Telephone: 92-0791.

MANAGEMENT AND PLANNING IN CITY GOVERNMENT—

THE CITY OF SYDNEY STRATEGIC PLAN AND ITS IMPACT ON MANAGEMENT AND DEVELOPMENT IN THE CITY OF SYDNEY.

Tuesday, March 7, 1972.



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Australian Institute of Management
NSW Division, P.O. Box 328
North Sydney 2060

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The management of the City of Sydney affects the costs of all who work in the city and all whose business takes them into contact with the city. It also affects the cost of future development.

MANAGEMENT AND PLANNING IN CITY GOVERNMENT

The first part of this seminar will deal with the particular problems associated with the introduction of management techniques into the City Council. The new attitudes towards management in local Government emphasise the important role of the Chief Executive Officer (The Town Clerk). He, through effective management, with qualified and experienced staff, will explain how the use of new methods and procedures, will improve efficiency and output.

Speakers:

- *Mr. Alderman David Griffin, C.B.E.,*
Chairman — Finance Committee,
City of Sydney.
- *Dr. Brian Scott,*
Director of Planning and Development,
W. D. Scott & Co. Pty. Ltd.

who was consultant to the Council of the City of Sydney for developing the City of Sydney Strategic Plan. Dr. Scott is also a member of the committee set up by the Minister for Local Government to enquire into local Government.

These two speakers will set the stage for a discussion on management and planning in City Government. This discussion will be chaired by Mr. Alderman E. S. Owens, O.B.E., President of the Australian Institute of Management, N.S.W. Division, and an Alderman of the City of Sydney.

The two speakers, acting as a panel, will answer the questions of those attending the seminar on the management, planning and re-organisation in the City Council.

THE CITY OF SYDNEY STRATEGIC PLAN AND ITS IMPACT ON MANAGEMENT AND DEVELOPMENT IN THE CITY OF SYDNEY.

The second part of the seminar will deal with the City of Sydney Strategic Plan, why it was necessary, and its broad objectives. They will give an outline of the Plan, and discuss how it will make the City a more efficient place in which to do business. Finally, the seminar will show how the plan meets the needs of the future and is designed to foster growth in accordance with its objectives.

Speakers:

- *Mr. Alderman Andrew Briger,*
Chairman, City Development Committee,
Partner in a firm of city architects, and who
initiated the plan in the City Council.
- *Mr. W. G. Clarke,*
Managing Director,
Urban Systems Corporation Pty. Ltd.,
Project Director of the City of Sydney Strategic
Plan.

The further discussion, again under Mr. Owen's chairmanship, will give the audience an opportunity of asking questions and raising additional issues particularly related to the City of Sydney Strategic Plan.

TIMETABLE

- 4.30 p.m. Registration.
- 4.40 — 5.10 *"The application of management techniques, long range corporate planning and setting of objectives to put power and efficiency into Local Government administration."*
Speaker: *Mr. Alderman David Griffin, C.B.E.*
- 5.20 — 5.55 *"Corporate planning for Local Government, using the City of Sydney as an example."*
Speaker: *Dr. Brian Scott.*
- 6.00 — 6.40 General Discussion — Management and Planning in City Government.
Chairman: *Mr. Alderman E. S. Owens.*
- 6.45 — 7.30 Evening meal provided at the Institute's premises.

TIMETABLE (Cont'd)

- 7.35 — 8.10 *"The introduction of the Strategic Plan. The background of the plan and what it hopes to achieve."*
Speaker: *Mr. Alderman Andrew Briger.*
- 8.15 — 8.50 *"How the plan meets the long-range needs of the future, and fosters growth of the City of Sydney in accordance with laid-down objectives."*
Speaker: *Mr. W. G. Clarke.*
- 8.50 — 9.30 Chairman: *Mr. Alderman E. S. Owens.*
General Discussion.
"City of Sydney Strategic Plan and how it meets the financial and corporate plan for the City of Sydney in the future."
- DATE: Tuesday, March 7, 1972
- LOCATION: The Australian Management Training College,
135 Walker Street, North Sydney, 2060.
Telephone: 92-0791.
- FEE: AIM members \$15.00 Non-members \$20.00.

ENROLMENT FORM

MANAGEMENT AND PLANNING IN CITY GOVERNMENT—
Complete The City of Sydney Strategic Plan and Its Impact on
now and Management and Development in The City of Sydney.
return to Members \$15 Non-members \$20 B-202
Australian Institute of Management,
P.O. Box 328, North Sydney, 2060.

Surname First Name

Position Company

Address

Postcode Fee enclosed \$ Bus. Tel.

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