

2.3.1970

117 Harrington St
Sydney NSW
Australia 2000
Telephone 27 3633

Cables
Urbsearch Sydney

Also at
Melbourne Perth
Parramatta NSW
& Southport Qld

The Town Clerk,
The Council of the City of Sydney,
Town Hall,
SYDNEY. NSW 2000

2.3.1970

Dear Sir:

Application for Appointment to assist Council in preparing
THE STRATEGIC MASTER PLAN to guide the immediate and
long term development of the City.



The Urban Systems Corporation seeks appointment by Council to carry out this task. We act in association with the Sydney firms, McConnell, Smith and Johnson, Architects and Planners; and W.D. Scott and Company; Management, Operations Research, and Economic Consultants.

USC is a Sydney-based, multi-disciplinary organisation of 80 personnel, providing comprehensive services in urban research; city planning; traffic and transportation engineering; urban design; development decision-making and implementation processes; and citizen participation procedures. USC is the successor to the urban planning and architectural firm of Clarke, Gazzard and Partners, founded in Sydney in 1960. CGP has a record of ten years achievement in assisting City Councils and State Governments to successfully implement Strategic and Action planning. W.D. Scott and Company, and McConnell, Smith and Johnson, have even longer records of practical achievement on behalf of governmental clients.

Our three firms combined have 190 full-time staff available in Sydney, and further enjoy the advice and assistance of a comprehensive range of additional specialist experts in Sydney and from the UK and the USA.

To supplement our local knowledge and experience, we have, over recent months, given intensive study to Council's specific problems and the City's needs. We are prepared to submit the Strategic Master Plan within 36 weeks of your commission, for a professional fee not exceeding \$100,000. The Schedules you require, and other details of our submission, are attached.

Yours faithfully,
URBAN SYSTEMS CORPORATION PTY. LTD.

George Clarke

George Clarke, Master of City Planning (MIT),
Dip TP (London), B.Arch (Syd), MTPI (UK),
FAPI, Chartered Town Planner, (UK), Certificated
Town Planner (NSW),
Managing Director.

Divisions
Urbsearch Pty Ltd
Transportation Systems Pty Ltd
Development Implementation Pty Ltd
Clarke Gazzard Pty Ltd Architects
Clarke Gazzard Planners Pty Ltd
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