



URBAN SYSTEMS CORPORATION

SEMINAR : "EFFECTIVE STRATEGY AND
ACTION IN URBAN PLANNING"

Session I

"New Techniques for Identifying
and Resolving Municipal Planning
Problems"

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George Clarke

"New Techniques for Identifying and Resolving Municipal Planning Problems"

We need to re-define what "town planning" is about. The pace and scale of urbanisation and of urban redevelopment is accelerating.

For each community, we need to achieve some social and political consensus on our major objectives, or the outline of the kind of urban environmental system we want to achieve in the long term.

Then we need to devise strategies, or guidelines for decision making, to move us towards our objectives. We need to learn to discern what things it is essential to control, i. e. what is strategic in the light of our objectives, and what specific and immediate actions we must take, in what order of priority, and in accordance with what procedures, so that we may begin to move in the general direction of our major but flexible long-term objectives.

Our traditional statutory planning procedures actively hinder us from acting in this fashion.

The emerging Urban planning and environmental management profession is learning much from the techniques of military and business or corporate planning, and it is through adaptation and systematic application of these techniques that we can gradually begin to cope with and control urbanisation.

Specific examples of these techniques now being applied in urban planning are illustrated.

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