

The Town Clerk
The Council of the City of Sydney
Town Hall
SYDNEY NSW 2000

Dear Sir:

Application for Appointment to assist Council in preparing
THE STRATEGIC MASTER PLAN to guide the immediate
and long term development of the City.

The Urban Systems Corporation seeks appointment by Council to carry out
this task. We act in association with the Sydney firms, W.D. Scott & Company,
Management, Operations Research, and Economic Consultants; and
McConnel, Smith and Johnson, Architects and Planners.

USC is a Sydney-based, multi-disciplinary organisation of 80 personnel,
providing comprehensive services in urban research; city planning; traffic
and transportation engineering; urban design; development decision-making
and implementation processes; and citizen participation procedures. USC
is the successor to the urban planning and architectural firm of Clarke,
Gazzard and Partners, founded in Sydney in 1960. CGP has a record of ten
years achievement in assisting City Councils and State Governments to
successfully implement Strategic and Action planning. W.D. Scott & Company
and McConnel, Smith and Johnson have even longer records of practical
achievement on behalf of governmental clients.

Our three firms combined have 180 full-time staff available in Sydney,
and further enjoy the advice and assistance of a comprehensive range of
additional specialist experts in Sydney and from the UK and the USA.

To supplement our local knowledge and experience, we have, over recent
months, given intensive study to Council's specific problems and the City's
needs. We are prepared to undertake and complete the Strategic Master
Plan within 35 weeks of your commission, for a professional fee not
exceeding \$100,000. The Schedules you require, and other details of
our submission, are attached.

Yours faithfully
URBAN SYSTEMS CORPORATION PTY LTD

George Clarke, MCP(MIT), Dip TP(London),
B.Arch(Syd), MTPI (UK), FAPI, Chartered
Town Planner (UK), Certificated Town Planner (NSW),
Managing Director
