

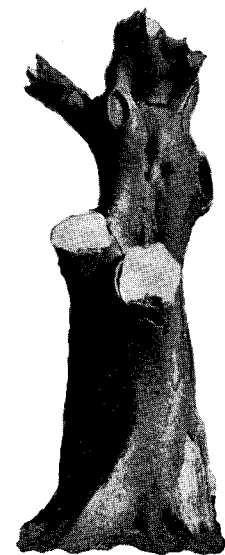


NATURE AND MAN

provides places like this ↙

not 100 yards away, creates places like this ↘

↙ The civic fathers of several generations ago created places like this in natural open spaces. Today, in the same park we permit this dumping ground. ↘



OUTRAGE

THE ABUSE OF TREES AND THE DESPOLIATION OF NATURE BY MAN'S DISCARDS

The lovely shapes of trees with their changing silhouettes offer the most effective way of humanising an increasingly built-up environment. Imagination has been shown in planning the expressway either side of a fine row of Moreton Bay fig trees near the N.S.W. Public Library in Sydney. We believe a less happy fate awaits the beautiful example at North Sydney in the path of the Warringah Expressway (see below).

↙ This is what happens to too many of our shade-giving Moreton Bay fig trees — lopped for progress. ↘



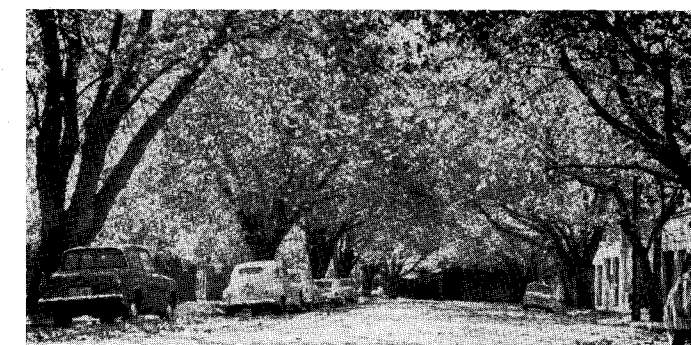
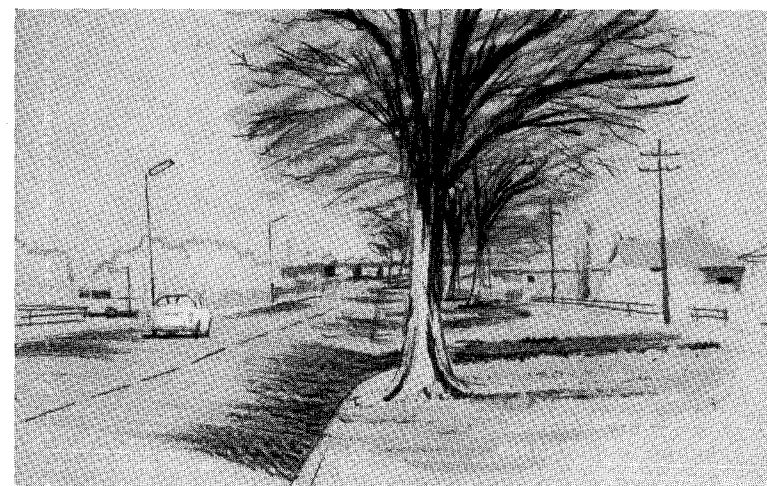
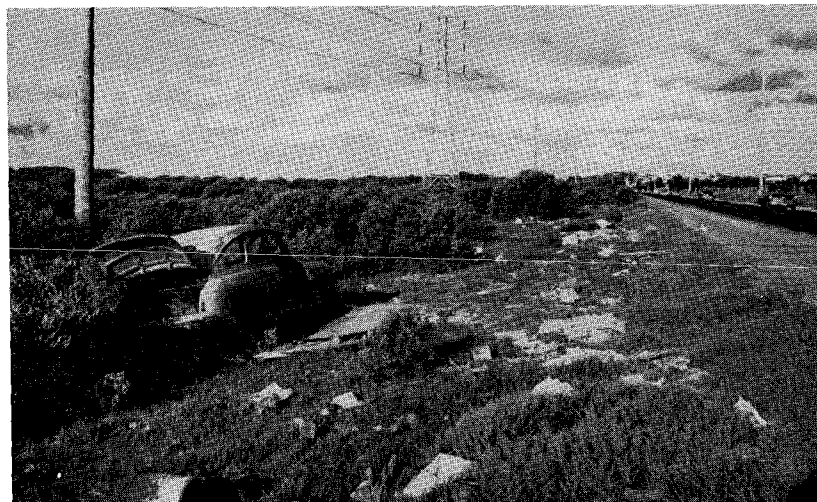
↙ Citizens of the recent past planted these trees to enhance our priceless heritage of beaches and headlands. ↘

But today's citizens, whether collectively as a municipality or individually as picnickers, are defiling our justly famous beauty spots equally by mass garbage or idle litter.



↙ The march of civilization need not leave behind it dreariness and decay. ↘

Letters and petitions to local councils can bring about changes such as this. ↘



Trees fully grown are a community asset, but only by planting them now can we enjoy them in ten years' time. Tree-lined avenues such as this did not come about by accident. Act now to bring such areas of shade and pleasure to your suburb. Alert your local council to prevent it becoming a slum suburb—a Slurb.



OUTRAGE MAN'S CONSCIOUS CREATIONS TO FURNISH HIS ENVIRONMENT

The R.A.I.A. Committee arranging the Outrage Exhibition tried to offset these unfortunate local examples with some really *good* Australian-designed bus shelters, telephone kiosks, litter bins and drinking fountains, but **could not find any**. They had to show European ones instead.

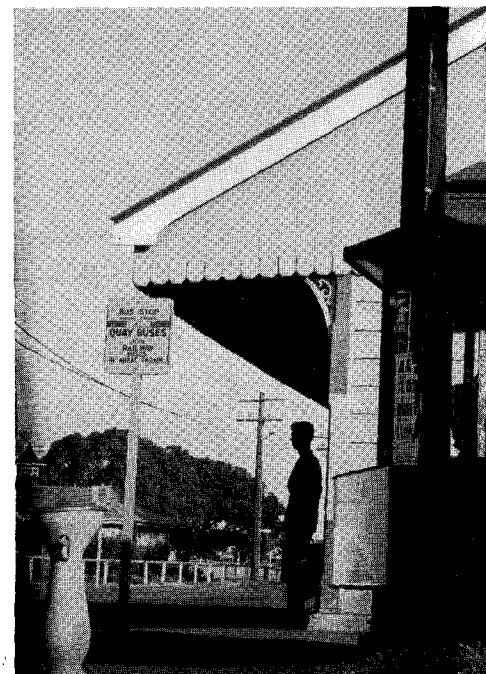
In Europe there is less reliance on departmental design, and items manufactured in such large numbers by public bodies have been made the subject of a competition on a number of occasions. In England recently, such a competition was held for the design of street lighting, and an enthusiastic response was gained from many entrants.

What can be done here?

We have the Industrial Design Council of Australia in Degraes Street, Melbourne, which is the counterpart of the British Council of Industrial Design.

In Britain the CoID in association with the Ministries of Local Government and Transport, and with the backing of financial sponsors, held the street lighting competition, and manufacturers and designers supplied the many entries. Similar competitions could be run in this country, given sponsorship and enthusiasm.

In N.S.W., the Design Committee of the R.A.I.A. is interested in all matters of design in manufactured or quantity-produced articles and would assist in any project to improve these man-made elements in our surroundings.



OUTRAGE A CAMPAIGN BY THE ROYAL AUSTRALIAN INSTITUTE OF ARCHITECTS TO IMPROVE THE APPEARANCE OF SYDNEY AND ITS SUBURBS

The main routes into Sydney have become difficult to tell apart in their monotonous similarity and must seem to the visitor more like untidy tradesmen's entrances. Our roads in outer areas have become dumping grounds for an endless sprawl of unkempt roadside stalls, badly sited advertising, petrol stations, secondhand car yards, and just plain litter.

Overhead wires, poles and pylons are a major element of visual confusion everywhere, and lack of co-ordination of all these things, in terms of the effect they have on our environment, leads to visual chaos. Every element is considered separately, and the overall picture is not anyone's responsibility, so it must become *everyone's* responsibility.

We have, every one of us, the responsibility to prevent "Outrage".

Your local council has the power to encourage many of the changes necessary, if it wishes — if you wish it to.

When a council litters and defiles what should be considered a priceless heritage, it is only reflecting on a large scale the widespread couldn't-care-less attitude of our whole society which shows clearly in the way our surroundings are thoughtlessly littered.

Our garden suburbs have become slum suburbs—"Slurbs".

A change of heart can come about only through the pressure of public opinion. To ignore this problem is to commit our children to a condition as bad as a 19th century slum, but more insidious — a condition which by debasing the details of our surroundings diminishes us all. Dull surroundings make dull people. The responsibility to improve our surroundings rests squarely with us. No one else will do it!

The proper place for wires is underground. Where there must be poles, let their siting be carefully considered. When no longer required, they should be removed and trees planted instead.



An organised municipal garbage tip on a beautiful coastal headland. Like the individual action of throwing a cigarette packet out of a car window, this reflects, on a large scale, the shoddy attitude of "sweeping the dust behind the door".

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